

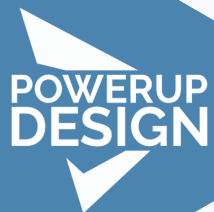
WEBSITE DESIGN

WEBSITE DESIGN SERVICES

CUSTOMIZED

Are you looking to establish a powerful online presence that captivates your audience and drives results? At PowerUp Design we specialize in creating stunning websites that leave a lasting impression.


Turn your Vision into Reality!



TURNING VISION INTO REALITY


A well-designed website is a statement about your professionalism and speaks to your core values, mission, and vision.

1




Online Presence: A website provides an online presence for your business, serving as a virtual storefront or place to tell your story that is accessible to a global audience 24/7. It allows people to discover and learn about your business, products, and services at their convenience.

2



Increased Credibility: A professionally designed and well-maintained website instills trust and credibility in your business. It serves as a platform to showcase your expertise, achievements, testimonials, and client/customer reviews, thereby enhancing your reputation.

3



Marketing and Branding: A website provides an opportunity to incorporate various marketing strategies like SEO (Search Engine Optimization), content marketing, social media integration, and email marketing to drive traffic and generate leads.

Hiring a professional instructional designer can save you time, frustration, and money.

4

Customer Convenience: A website offers convenience to customers by providing them with information about your mission, products, services, pricing, and contact details in one central location. It allows potential customers to research, compare, and make informed decisions at their own pace, without the need for physical visits or phone calls.

5

Enhanced Customer Support: Your website can serve as a platform for customer support and engagement. You can provide FAQs, knowledge bases, tutorials, and contact forms to address customer inquiries, provide assistance, and build stronger relationships with your audience.

6

Analytics and Insights: Websites offer valuable data and insights through analytics tools. You can track visitor behavior, measure website performance, understand user demographics, and gain valuable insights to optimize your marketing strategies, improve user experience, and make data-driven business decisions.

About



Beverly Vaillancourt, M.Ed is a lifelong educator, designer, and community volunteer. She holds a masters certificate in instructional design and has over 15 years of experience as a content designer, instructional designer, and editor. Her team includes a collaboration of skills in design, technology, project management, and systems thinking.

Our Pledge

At PowerUp Design customer service and respect are paramount. We promptly respond to customer concerns with professionalism and understanding. We provide training for all of our products. We offer a personalized digital experience for all customers to best address their digital product needs. Our prices are always transparent and never a surprise. Moreover, we **listen** to your feedback.

One and Done A Single Page Website

- 1 page
- Customized design
- Branded color design
- Mobile responsive design
- Social media accounts connection
- Search engine optimization
- Free domain - first year
- Ready in 3 days
- Portfolio, Blog, or Sales Page

Cost: \$295

Nonprofit Website

We offer nonprofits a substantial discount in support of their work.

- Up to 8 pages, such as home page, about, blog, customized contact form
- Customized design
- Branded color design
- Mobile responsive design
- Social media accounts connection
- Search engine optimization
- Free domain - first year
- 1 hour strategy session
- 2 week website build
- Up to 3 hours of live website revisions and training
- Customized training videos
- 2 weeks post-launch support via email

Cost: \$1250

Business Website Package

- Up to 10 pages, such as home page, about, blog, customized contact form, and/or up to 15 products or services
- Customized design
- Branded color design
- Mobile responsive design
- Social media accounts connection
- Search engine optimization
- Free domain - first year
- 1 hour strategy session
- 2 week website build
- Up to 3 hours of live website revisions and training
- Customized training videos
- 2 weeks post-launch support via email

Cost: \$2850

Add-Ons

Brand Amenities - \$245

- logo design (AI generated)
- three or four color palette
- icon - 3 sizes and colors
- logo style in print and digital
- choice of three font styles in branded colors

Email Campaigns Set-up - \$195

- add email capture to your site
- import your mailing list
- branded default template

Website Maintenance - \$95/month

- website update as directed
- up to 3 hours/ month

What we need from you before we begin your website design:

Branding (Logo and Color Palette)

If you don't have branding, you can add branding as an add-on.

Content

This is the text you want on your website. If you are not a writer, we can use AI to help. We will suggest content for each of your pages and make edits as necessary. We will copyedit any text you provide, as you wish. Content includes privacy, terms and conditions, and cookie notification language.

Photos and Graphics (images places on your website)

You must provide all of the images on your website and maintain responsibility for their copyright. We will adjust the size and border shape of the images to match your design template. We will improve the resolution, if necessary.

Our Terms and Agreements

Payment

Website content and eCommerce website design payments are broken into three payment dates:

- 1/3 upon signing of contract agreement
- 1/3 at site approval
- 1/3 prior to the site going live

Content

NDA's - We will sign an NDA, if your company requires that before the initial payment.

Use of site on PowerUp Design Website

We reserve the right to showcase your website on the PowerUp Design website

Content Approval

In keeping with our core values, we reserve the right to refuse website design services that discriminate against individuals, promotes violence, includes sexually explicit content, or incites civic disobedience.